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SPONSORSHIP OPPORTUNITIES

2009 ISS-USA International Child Welfare Conference

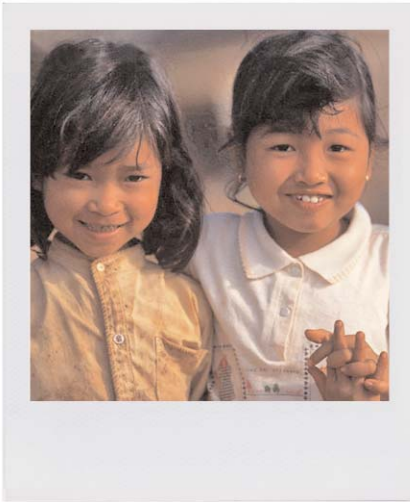
**PRACTICAL CONSIDERATIONS: THE NEXUS OF SOCIAL WORK
AND LAW IN INTERNATIONAL CHILD WELFARE**

presented by

International Social Service - USA Branch

**Arthur C. Helton Institute for the Study of International Social Service
University of Maryland School of Social Work**

**Oct. 30-31, 2009
Baltimore, MD**



WHO ATTENDS THE ISS - USA CONFERENCE?

- Human service practitioners (*current and future*)
- Educators
- Law professionals
- Government agencies

WHO IS SERVED?

ISS attendees who work with, or have interest in, reuniting children and families across multi-national borders including: American children and families separated across borders, refugee or asylee children and families, undocumented children and families, children abducted by their families, children eligible for child support or maintenance, children caught in the middle of their families' custody and visitation disputes, unaccompanied and separated children, or individuals affected by immigration enforcement, among others.

WHY IS THIS A PIVOTAL TIME FOR SUPPORT?

Our world is shrinking thanks to the proliferation of global technologies, a more global economy and labor force, multinational companies, global outsourcing and international travel. This proliferation is causing a corresponding rise in multi-national incidents requiring intervention. ISS-USA helps make sense of diverse laws, cultures and unique circumstances to help ensure safety and overall well-being of children and families during times of crisis and distress. Did you know that 80% of the children of immigrants in the US are American Citizens who are entitled to the same rights and services as any other American child? However, it is becoming increasingly obvious that U.S. citizen children of immigrant parents who have been separated from the care of their parents do not receive the same due diligence in locating and evaluating extended family members overseas for kinship placement as children who are being placed domestically.

WHO IS ISS-USA?

International Social Service (ISS) is a nonsectarian, nonprofit international social work agency. ISS provides services to children, families and adults who encounter socio-legal problems around the world. It is composed of an international network of over 150 national branches, affiliated bureaus and correspondents, with its General Secretariat in Geneva. Each of the ISS units operates as an individual, autonomous entity within a federated structure. This network expedites communication among social service agencies in different countries in order to resolve socio-legal problems of individuals and families. The reach of the ISS federation is worldwide. In 2008 International Social Service-United States of America Branch (ISS-USA) provided inter-country casework services on five continents. In all, the federation serves more than 30,000 households per year.

HOW DO I SPONSOR?

To gain maximum exposure event publicity materials, contact ISS as soon as possible. Sponsorship contact: Julie Rosicky, at (443) 451-1212 or by email at jrosicky@iss-usa.org

SPONSORSHIP OPPORTUNITIES

Strategic Partner (Investment \$15,000 Annually)

As an ISS Research Institute Sponsor, your organization will be widely publicized as a supporter of the pioneering national research that will change the way we think about issues related to permanency. As our partner, you will receive:

Year-Round Publicity

- Logo recognition and company profile in ISS Newsletter (*3 times per year*)
- Prominent logo recognition on ISS-USA website home page and conference page with hyperlink to your website
- Board Recognition: Introduce yourself to the ISS-USA Board of Directors; share your company materials at its next board meeting

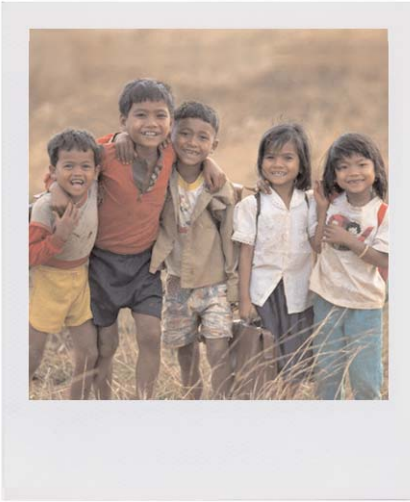
Conference Publicity

- Logo recognition on all event email announcements
- Prominent logo recognition on sponsor banner displayed throughout conference
- Back page ad on program book
- Company materials at general session seats upon arrival and three-minute greetings to conference audience at general session
- Complimentary display table during event
- Two complimentary conference registrations and \$50 off the registration fee for additional conference registrants
- Use of Conference Attendee contact list

Platinum Sponsor (\$10,000)

As a Platinum Sponsor, your organization will receive:

- Logo recognition within the ISS-USA Newsletter, entitled *ISS-USA Today!* (one time)
- Logo recognition on conference e-blasts to ISS-USA constituents (three times)
- Logo recognition on ISS-USA website (includes hyperlink to your website)
- Signage Recognition with logo throughout the 2009 conference
- Full-page advertisement in 2009 conference program book
- Company materials at general session seats and recognition at a general session
- Complimentary display table during event
- One complimentary conference registration and \$50 off the registration fee for additional conference registrants
- Use of the Conference Attendee contact list



Gold Sponsor (\$8,000)

As a Gold Sponsor, your organization will receive:

- Logo recognition within the ISS-USA Newsletter, entitled *ISS-USA Today!* (one time)
- Logo recognition on conference e-blasts to ISS-USA constituents (three times)
- Logo recognition on ISS-USA website (includes hyperlink to your website)
- Signage Recognition with logo throughout the 2009 conference
- Half-page ad in 2009 conference program book
- Complimentary display table during event
- Complimentary attendance at one general session function of your choice
- \$50 off the registration fee for additional conference registrants
- Use of Conference attendee contact list

Silver Sponsor (\$5,000)

As a Silver Sponsor, your organization will receive:

- Recognition within the ISS-USA Newsletter, entitled *ISS-USA Today!* (one time)
- Logo recognition on conference e-blast to ISS-USA constituents (one time)
- Logo recognition on the ISS-USA website conference page (includes a hyperlink to your website)
- Signage Recognition with logo throughout the 2009 conference
- Quarter-page ad in 2009 conference program book
- Complimentary display table during event
- Complimentary attendance at one general session function of your choice

Bronze Sponsors (\$2500)

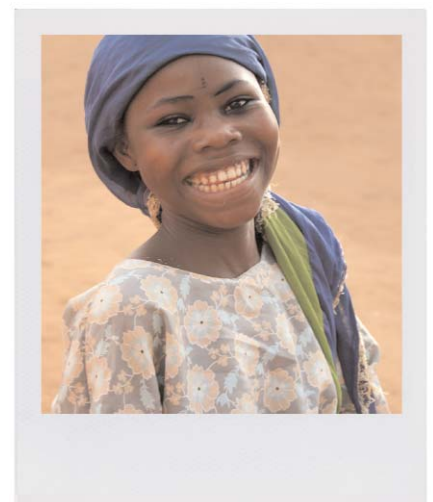
As a Bronze Sponsor, your organization will receive:

- Recognition within the ISS-USA Newsletter, entitled *ISS-USA Today!* (one time)
- Logo recognition on conference e-blast to ISS-USA constituents (one time)
- Logo recognition on the ISS-USA website conference page (includes a hyperlink to your website)
- Signage Recognition at 2009 conference
- Recognition in conference program book
- Complimentary attendance at one general session function of your choice

Honorary Sponsor (\$1000)

As an Honorary Sponsor, your organization will receive:

- Recognition within the ISS-USA Newsletter, entitled *ISS-USA Today!* (one time)
- Logo recognition on the ISS-USA website conference page (includes hyperlink to your website)
- Recognition in conference program book





The mission of ISS-USA is to promote resolutions in the best interests of children, adults and families separated by international borders. ISS-USA accomplishes its mission through the provision of intercountry social services, research, training, technical assistance and advocacy.

Last year, we hosted our first conference, *Crossing Borders, Connecting Families: International Social Work in the 21st Century*. With the help of the University of Maryland School of Social Work, and the Arthur C. Helton Institute for the Study of International Social Service, we attracted some of the best minds in the field from all corners of the world.

This second annual conference provides a unique opportunity for the much needed sharing of current technical, structural and practical information in the area of social service and the law.

In order to achieve the best interests of all children, there must be a frank and open discussion about the need for social service and legal providers to work cooperatively. It is vital to bring these two groups of experts in child welfare together to address the pressing need for the development of policy and practice on how to ensure the safety, well-being and permanency of every child.

It's a unique forum to promote your organization and its support of the important child welfare work that will be advanced at the conference.



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